

Economic Development, Business & Redevelopment Commission
Meeting Minutes March 6, 2024
(Postponed from February 22)
Held in Council Chamber at Borough Hall

Meeting was called to order at 7:00

Attendance:

Present: Deana Gunn Joseph Rizzuto
 Jeff Kagan Cathy Zavorskas
 Ryan Michelsen Linda Martin
 Jay LoBosco

Absent: Joel Pascua, Dean Fazio, Steven Russell

Minutes of the January 25th meeting were presented – Deana made motion to approve, Jeff seconded, all approved

Events:

- **General Business Meeting** – Monday, March 18th
Email sent to Matawan businesses. Results show 50% open rate, only about 5 businesses have rsvp'd so far. More reminders to go out. Evening will consist of a Power Point presentation highlighting projects, brochure, downtown revitalization, shared service.
- **Car Show** – Wednesday, May 29th
Hot Rod Mike will host at cost of \$600. Cathy to check on same sponsors from last year. Borough has a stage so bands will be on stage, maybe parking lot across from Scalia; Jay to measure parking lot and contact bands. Vendors to be charged \$50 with proceeds going to Matawan First Aid Squad and Woman's Club of Matawan.
Save the Date to go out – No Rain Date – No Early Departures
- **Ribbon Cuttings** – Saturday, March 16th Beautify by Luna on Main Street at 12:00 pm and Greystone Studio on Hwy 34 at 1:30 pm.
Going forward the EDB Commission of the Borough of Matawan will handle ribbon cuttings rather than requiring the business to join the Chamber of Commerce. The Chamber will continue to be involved in grand openings of both members and nonmembers.

Update on Local Businesses

- Fernandes open for business
- Canna Bar to move into Quik Chek
- Key Food Express waiting for General Contractor
- Joe mentioned that people who have moved out of Matawan and returned for visits have had positive comments about the progress of Main Street

Brochure – distributed for comments; changes to photos, correction to typo

Special Improvement District (SID) – material distributed; to be discussed further

Meeting adjourned at 8:15

Respectfully Submitted,

Linda Martin
Recording Secretary
Economic Development Business & Redevelopment Commission of Matawan