

Economic Development, Business & Redevelopment Commission
Meeting Minutes April 15, 2024
Held in Council Chambers at Borough Hall

Meeting was called to order at 7:05

Attendance:

| | | |
|----------|---|-----------------|
| Present: | Deana Gunn | Joseph Rizzuto |
| | Jeff Kagan | Cathy Zavorskas |
| | Joel Pascua | Linda Martin |
| | Jay LoBosco | Steven Russell |
| Guest: | John Christopher | |
| Absent: | Brian Livesey, Dean Fazio, Ryan Michelsen | |

Introductions of Commission members made to John

Minutes of the March 18th meeting were presented – Jeff made motion to approve, Jay seconded, all approved

Events:

- **Memorial Day Parade** – Monday, March 27th 10:15 line up
65th Anniversary. Cathy stated that she has the high school band and sports leagues set to march. Colonel from Fort Dix will ride with the Grand Marshal. Linda to check to see if anyone from AUSA can march. Jeff and Joel will carry the EBD Commission banner.
- **Car Show** – Wednesday, May 29th
Save the Date flyer to go out, Joel to prepare. To be updated after sponsors are secured. Linda to send email invites to potential vendors after indemnity agreement and online check off box is approved. Food vendors to be invited are Jorge, DiBari's, Crave, Twelve, Ralph's, Pretzel vendor and Main St. Donuts. Beneficiaries of net proceeds, Matawan Aberdeen First Aid Squad & the Woman's Club, to be notified before flyer goes out. Subcommittee (Jay & Cathy) to work out logistics of stage.
- **Shark Run** – Saturday, June 8th
160 registrants; hoping for 500; to be advertised on Elvis Duran radio show May 7th
- **Matawan Day** – Saturday, October 5th
To be set up in the fields and park – Bands to be in Hourihan Field, performers in Terhune Park, vendors in parking lot. Sponsors to be advertised on screens which will save on printing banners. To meet with Chief about parking & logistics. Cathy to see if First Presbyterian is available for vendors. Attendees to park at train station and shuttled to event.

Update on Local Businesses

- Matawan Liquor Store opened
- The Canna Bar moving along
- Key Food Express – nothing happening
- Jeff reported that 76 Main St. fully occupied with KP Edgestone, Rally Point Title on first floor; Guild Mortgage and therapist on second floor
- Banner for side of building (76 Main) – unveiling coming soon
- Aby's has delays
- LaGuadalupe opened in old dry cleaners
- Joe mentioned that a dog groomer may be interested in moving onto Main St. – possibility Cozy Corner or building on Little St. Ice Cream Shop was interested in Cozy Corner

Brochures – Matawan brochure to printers for low run; start to work on “how to open a business in Matawan” brochure

Meeting adjourned at 8:15

Respectfully Submitted,

Linda Martin
Recording Secretary
Economic Development Business & Redevelopment Commission of Matawan