

Economic Development, Business & Redevelopment Commission
Meeting Minutes June 15, 2022
Held virtually via Go to Meetings

Meeting was called to order at 7:05

Attendance: Brian Livesey Anthony Caltabilota
Present: Jeffrey Kagan Jay LoBosco
Cathy Zavorskas Linda Martin
Dean Fazio
Absent: Deana Gunn, Charles Moss, Joel Pascua, James McCue

Minutes of May 18th meeting were presented; Anthony made motion to approve, Jeff seconded, minutes approved.

Blues & Cruise Night

- Brian thanked everyone for all they did to make it a successful event. He heard many good things about the night.
- Suggestions for next year –
 1. Keep it the same week due to weather and less conflict with other events
 2. Needed more food; the restaurants were not prepared; possibly have the Washington Engine Company do food or one of the Matawan Day food vendors; look for a pretzel & popcorn vendor; take orders from local restaurants and have a table where they can be delivered to and picked up
 3. More garbage pails
 4. Use more of Main Street since cars were turned away – event is weather dependent; bad weather not so many cars. Add area for fire trucks, police & EMS
 5. More volunteers – Jay suggested Boy Scouts, etc. Cathy suggested a volunteer group for events as part of the EDB Commission
 6. Stagger vendors & cars – DJ Richie did not want damage to cars. He can be replaced. There are many other car show organizers. Maybe use someone else if he is not going to be cooperative with us.
- American Legion was very happy and appreciative
- Fire Dept and Bayshore EMS were not so happy and sent letter to Council. Fire Dept. was late and could not get truck down the block. EMS was disappointed that they were not mentioned due to an oversight and the fact that no one knew they would be there. They were not listed in the notes.

General Business Meeting

- Change the date from July to August when the mayor can be present and to a Monday when more businesses would be available. Brian to check with mayor for August 15th or August 22nd
- Questions to be emailed to Commission from Cathy for opinions before questionnaire goes out.

Lakeside Dining

- First lakeside dining event to be on Tuesday, June 21st to coincide with Make Music Day. DiBari's is host restaurant. Lainey is coordinating the bands.
- June 30th will be lakeside poetry night with Brew Coffee as host restaurant
- Pop trivia night to be coordinated with The Geekery as host— no date yet

Matawan Day & Street Festival

- Oct 1st with rain date Oct 2nd. Linda reported that vendor applications are ready to go out; price increase necessary this year - as follows: \$50 nonprofits; \$75 crafters; \$125 businesses; \$300 food (no price increase for food vendors due to other fees involved)
- Cathy reported that negotiations were underway with Gotham Trinity to livestream event with monitors & screens throughout Main St. to connect DJ, bands & entertainment so they can be enjoyed by more people in different areas of Main St. It is also a way to broadcast commercials for sponsors.

Meeting adjourned at 8:00

Next scheduled meeting July 28th (to be confirmed)

Respectfully Submitted,

Linda Martin
Recording Secretary
Economic Development Business & Redevelopment Commission of Matawan