

Economic Development, Business & Redevelopment Commission
Meeting Minutes September 23, 2021
Virtual Meeting via GotoMeetings

Meeting was called to order at 7:10 by Council Chair, Brian Livesey

Attendance: Brian Livesey Linda Martin
(Present) Dean Fazio
Guests: Cathy Zavorskas
Absent: Lainey Acosta, Jen Jordan, Anthony Caltabilota,
Stephanie Buckel, Nick Reeves

Minutes of July 22nd meeting presented; Brian made motion for approval, Dean seconded, minutes approved.

OLD BUSINESS

- Brian reported that the Cannabis and Noise Ordinances were both approved.
- The Matawan Junction project at Aberdeen Road and Main St has been set back because of wetlands, something not caught in the original planning. They need new permits. It is possible that may be breaking ground before year end.
- Matawan Day – Sold out with over 160 vendors. It is the largest Matawan Day yet grown from a gathering in Terhune Park to a large portion of Main Street this year.
Cathy reported that volunteers were still needed for Friday and Saturday. Most of the council members have volunteered to be street captains. Dean is available on Friday and maybe Saturday. Needed are 10-12 people for street captains, 4 people for chalking and sign placements as well as people directing vendor traffic. Some volunteers will be from the Honor Society at MRSD.
Cathy will try to get more volunteers at the Chamber of Commerce networking event at A Salute on Tuesday.
- Business Meeting in October. It was decided to hold an in person meeting in the Council Meeting Room at the Community Center on Monday, October 25th since more business owners would be available on a Monday than on a Thursday. Our regular meeting will be on Oct. 21st, the Thursday before.

Brian will obtain approval from the Borough Administrator and Borough Clerk to use the room. Invitations will be emailed to businesses with a request to RSVP.

Agenda will include

- Who we are,
- What are our objectives,
- What have we done,
- What will we do,
- Planning for next year

NEW BUSINESS

Look at a car show in the Spring on Main St.

In January reach out to the people who arrange Farmers Markets and Street Fairs to get something in town for next year.

Meeting adjourned at 7:59

Respectfully Submitted,

Linda Martin

Recording Secretary

Economic Development Business & Redevelopment Commission of Matawan