

Economic Development, Business & Redevelopment Commission
Meeting Minutes June 29, 2023
Held at Borough Hall

Meeting was called to order at 6:30

Attendance:	Deana Gunn	Joseph Rizzuto
Present:	Jay LoBosco	Jeff Kagan
	Steven Russell	Joel Pascua
	Ryan Michelsen	Dean Fazio
	Linda Martin	
Absent:	Cathy Zavorskas	James McCue

Minutes of the May 18th meeting were presented; Deana made motion to approve, Jay seconded, minutes approved.

Recap Blues & Cruise Night

- Successful except for threat of rain. Adjustments to be made: No parking signs all day to be rectified – should start from 3:00–3:30; Hot Rod Mike worked out well but new rule “No leaving early” to be advised to entrants; feedback from vendors positive; next year more vendors & more cars

Events:

- Chamber of Commerce networking luncheon on August 1st at Hyderabad Spice; looking into boat ride sunset cruise for end of August
- Farmer’s Market – Fridays 2:00-7:00 through October. Linda spoke with Daria about including Matawan businesses; The Geekery joined; Main St. Donuts may join in the Fall; EBD would like more Matawan businesses to be involved.
- Fireworks scheduled for July 2nd Ryan said fireworks decision to be made tomorrow whether to call for rain date of July 8th.
- National Night Out – national event to promote community policing – August 1st 6:00 – 9:00; bouncy rides, band, firetrucks, etc.
- 5K Shark Donut Run – July 29th; 8:30 am, Main St. Twenty-seven registrants so far, entry fee \$35, need 200 participants to break even, funds to be donated to MRHS, need to advertise via flyer, printed and promoted via social media by Borough & Chamber. Add EBD Commission to flyer; need sponsors – Joe & Jay to approach businesses.
- Lakeside Dining – Cathy’s statement read – So far, Brew, The Geekery & DiBari are interested in participating, very popular; need to have ordinance updated to take out reference of COVID; Jay suggested that Lainey may be able to provide band entertainment
- Family Night Under the Stars – Thursdays during the month of August
- General Business Meeting – tentatively set for August 24th, flyer started from last year’s postponed meeting; Cathy needs to have an updated business email list.
- Matawan Day – set for October 7th. Chamber has website problem and not able to sell many vendor spots yet; fix coming soon. Certain sponsor offerings to be increased to

cover costs. Ryan to present ordinance to council to waive fees for consumables not meant to be consumed on premises; fee charged to non-Matawan food vendors. Linda to send Ryan copy of last year's ordinance. Chamber looking into raffle license for 50/50.

First committee meeting week of July 10th – possibly Thursday, July 13th. Cathy to send notice to last year's committee. Suggestion by Jay to have a barber presentation similar to food eating contest – perhaps video of a mohawk haircut.

- **250th Anniversary** – join with Monmouth County to portray the best of Matawan – Cathy attended first meeting with Monmouth County officials and to attend future meetings. Not too late to start even though it is in 2026. It is also the 100th anniversary of the Matawan Police Department.

Update on Matawan Business

- **Bank of America auction closes July 11th** – may affect Matawan Day entertainment area.
- **QuickChek owned by developer of Matawan Junction** – ordinance to move it into redevelopment area; possible site for cannabis.
- **Liquor Store** – distributor license to stay.
- **Hudson Square Steakhouse** – set to open in Summer.
- **Vigor Dispensary moving ahead in Music & Art Academy spot** – Academy has moved to Holmdel.
- **Cozy Corner** – long way to go.
- **Key Food** – health code issues; goal to be opened by end of Summer.
- **Ross Maghan & Peter Conte** – realtor issues; Jeff Kagan to see what he can find out
- **Dentist & Fabric Store** – available for rent

Other

- Jay to look into PA system for Borough. He mentioned that Aberdeen has a stage that may be available for us to rent if needed.

Next meeting July 27th

Meeting adjourned at 8:15

Respectfully Submitted,

Linda Martin
Recording Secretary
Economic Development Business & Redevelopment Commission of Matawan