

Economic Development, Business & Redevelopment Commission
Meeting Minutes February 2, 2023
Held at Borough Hall

Meeting was called to order at 7:05

Attendance:	Deana Gunn	Steven Russell
Present:	Dean Fazio	Jay LoBosco
	Jeffrey Kagan	Joel Pascua
	Cathy Zavorskas	Linda Martin
Guest:	Chief Thomas Falco	
Absent:	Brian Livesey, Joseph Rizzuto, James McCue	

Minutes of the December 22nd meeting were presented; Jay made motion to approve, Joel seconded, minutes approved.

Welcome new Councilmember and Commission Member – Steven Russell

Monmouth County Safe Place Program

- Chief Falco explained the program which was developed to assist with hate crime. Businesses will sign up to be a safe place where anyone who may need assistance in a threat or crime against them can go for help. The business will be required to train staff to call 911 and allow the victim to remain in the safe place until police arrive. The staff should be able to give physical descriptions of victim (if they do not remain), the perpetrator and any injuries, etc. A decal will be provided to the business once they have registered with the police department to display their business as a safe place.
- Cathy will obtain an updated business list so she can email the businesses via Constant Contact to make them aware of the program.
- Chief Falco to provide a flyer with police logo to distribute to the businesses.
- Flyer to become part of the package being put together for opening a business in Matawan.

Upcoming Events

- **Memorial Day Parade** – Recreation requested that we contact businesses to march in the parade. It was decided that the parade should be kept to patriotic theme. Businesses could possibly sponsor floats.
- **Blues & Cruise Night** to be held on May 24th.
 - Linda contacted Steve Mamakas of Old Bridge and Cathy contacted an organizer recommended by Kevin Moran of John V Scalia Funeral Home. It was decided to go with Cathy's contact who said he could bring over 200 cars. He would like to see the layout of Main Street prior to committing to the event. Jay volunteered to be the guide. Linda will keep Steve Mamakas on hold until a commitment is made.
 - Vendors to be contacted by Linda and Jay once a decision is made as to how much to charge (\$40 was suggested) and how the funds will be distributed. Sponsorships needed.

- Do we want the Jazz and Blues Foundation as the band again? Consensus was yes.
 - Road should be closed at 4:00 pm and same closures from Little Street to North Street. It was discussed how the vendors and cars would enter the street. Cars should enter Main Street from one way only via A Salute and vendors from Little Street.
 - Need more food – either food trucks or local restaurants like Di Bari's and the Burger Shop to bring in food and serve from warming trays.
- **Chamber Events** – Networking luncheon on Tuesday, Feb. 7th at Court Jester with speaker from NJBAC speaking on assistance the State can give to small business.
 - **Burrowes Mansion 300th Anniversary** – plans are underway for weekend of June 2-4 for reenactment of attack on mansion and encampment in backyard. Sponsorships needed. Volunteers needed. Main Street to be closed on Saturday. Chief to contact County regarding road closure.
 - **Matawan Day** to be held on October 7th, rain date October 8th. Date could possibly be changed to Sept. 30 depending on Aberdeen Day. Sponsorships needed. Volunteers needed.

All the events need sponsors – suggestion was made to put together a list of sponsorships needed to bring to businesses and let them choose what to sponsor.

Banners needed for events. Double up some banners

Alumni Football Dinner – March 24th

Borough Business News

- EDB Commission budget - Cathy to meet with Nicole 2/3/23
- All Around Matawan Aberdeen – good source to advertise all events. There are still problems with delivery of publication. David is working with the Postmaster.
- Hudson Steak House (old Sterling Gardens) is coming along. Owner is Hector Alvarez
- Proposed Schedule for 2023 approved. The next scheduled meeting is Thursday, Feb. 23rd

Due to time constraints, other items on the agenda to be postponed until next meeting.

Meeting adjourned at 8:30

Respectfully Submitted,

Linda Martin

Recording Secretary

Economic Development Business & Redevelopment Commission of Matawan