

# Economic Development, Business and Redevelopment Commission of Matawan

## Meeting Agenda –April 27, 2023

### 1. Approval of Minutes from March 23rd Meeting

### 2. Brochure Update

### 3. Events

- Chamber of Commerce – Installation & Awards Dinner – May 9<sup>th</sup>; Networking events in May, June;
- Car Show – Flyer, vendors, food trucks/restaurants, logistics – May 24<sup>th</sup>
- Memorial Day Parade – May 29<sup>th</sup>
- Historical Society 300<sup>th</sup> Anniversary and Re-enactment June 2<sup>nd</sup> – 4<sup>th</sup>
- 5K Shark Dash for the benefit of MRHS - June 10<sup>th</sup>
- General Business Meeting – July 27<sup>th</sup>
- Matawan Day – finalized date of Oct. 7<sup>th</sup> with raindate Oct. 8<sup>th</sup>

### 4. New

- Ribbon Cuttings – New Matawan businesses

### 5. Ongoing (if there is time)

- First Quarter Goals (from December minutes)
  - Create the “How to Open a Business in Matawan” guidelines. Volunteering to help with that goal were Joel and Cathy.
  - Brian to update business list and look into zoning
- Jay’s Memo of Proposed Revitalization of Main Street

### 6. Adjourn