

Economic Development, Business and Redevelopment Commission of Matawan

Meeting Agenda –February 23, 2023

1. Approval of Minutes from February 2nd Meeting
2. Brochure Update – report from Cathy/Deana on meeting with graphic designer
3. Flyer from Chief Falco – Monmouth County Prosecutor’s Safe Place Program
4. Events –
 - Car Show –Jay/Brian/Cathy to report on meeting with promoter. Flyer, vendors, food trucks/restaurants logistics
 - Chamber of Commerce – Installation & Awards Dinner – May 9th; Networking events in March
 - Matawan Day – finalize date of Oct. 7th with raindate Oct. 8th
5. Ongoing (if there is time)
 - First Quarter Goals (from December minutes)
 - Create the “How to Open a Business in Matawan” guidelines. Volunteering to help with that goal were Joel and Cathy.
 - Become a member of Main Street USA and use them for professional advice.
 - Brian to update business list and look into zoning
 - Jay’s Memo of Proposed Revitalization of Main Street
6. Adjourn