

Economic Development, Business & Redevelopment Commission
Meeting Minutes March 24, 2022
Held in-person in Council Meeting Room

Meeting was called to order at 7:15 by Council Chair, Brian Livesey

Attendance:	Brian Livesey	James McCue
(Present)	Dean Fazio	Jeffrey Kagan
	Joel Pascua	Jay LoBosco
	Linda Martin	Cathy Zavorskas

Absent: Deana Gunn, Charles Moss, Anthony Caltabilota

Minutes of Feb. 24th meeting were presented; Jeff made motion to approve, Jay seconded, minutes approved.

Chamber Business

- In-person networking continues with a Meet & Greet Friday, March 25th at Highline Arena and monthly luncheons will start again. The General Business Meeting will be on April 26th with speaker, Morissa Schwartz, Chamber member who has been listed by Forbes as one of the upcoming 30 under 30. Topic will be 360 Marketing. Installation & Awards dinner will be on June 23rd. We will need to change the EDB Commission Meeting date for June.

Springtime Car Show

- Brian & Jay walked the route with DJ Richie and spaced out the car show. Scalia Funeral Home will allow the band to use their driveway and electricity. Brian will ask Anthony about using his electricity for the DJ.
- Cathy secured sponsorships at \$500 level from Scalia Funeral Home and Maloney's. Fazio Brothers Auto will also be a major sponsor at \$500 or \$750. Additional smaller sponsors needed to sponsor the trophies.
- Per Cathy's conversation with John Scalia, the dedication of the veteran's area between Scalia and Maloney's will take place prior to the car show at 5:30 pm. State, County & Local legislators will be invited.
- Goal is to have 20 – 25 vendors with all proceeds going to veterans through donation to the American Legion. Proceeds will flow through the Chamber of Commerce. Vendors to use police parking lot at BoA for parking.
- Need spot to put up banner; Need Port-a-Sans; Need ice cream truck or Italian ices – suggested Ralph's. Owner lives on Main St. next to Scalia
- Main Street restaurants to put out tables and bring out prepared food for sale
- Joel presented flyer and will make adjustments such as adding sponsors and music.

Business News in Matawan

New business licenses issued:

- Es Burritos
- Janitorial
- Excel Holding California
- Original Scarlet Reserve
- Tao & Zen Acupuncture
- Richmond Physical Therapy
- White Glove Med Labs

Town Square businesses – Zumba; Food Emporium will submit plans

Window Envy storefront for rent

Goal to bring in retail

Construction departments of Matawan & Aberdeen combined to form one full time department to be available to both towns in hopes to speed up process. Matawan Construction Dept to be moving to Aberdeen in mid April.

Question about status of liquor store and QuickCheck – they are both owned by bank.

Business Meeting – to be postponed from April due to timing of Spring car show. It could be held in June, possibly on a Monday.

EDB Meeting scheduled for May 26 to be held on May 18th before the car show.

Meeting adjourned at 8:20

Respectfully Submitted,

Linda Martin

Recording Secretary

Economic Development Business & Redevelopment Commission of Matawan