

Economic Development, Business & Redevelopment Commission
Meeting Minutes July 22, 2021
Virtual Meeting via GotoMeetings

Meeting was called to order at 7:00 by Council Chair, Brian Livesey

Attendance:	Brian Livesey	Linda Martin
(Present)	Anthony Caltabilota	Jen Jordan
	Dean Fazio	Deana Gunn

Guests: Cathy Zavorskas

Absent: Lainey Acosta, Stephanie Buckel

Minutes of June 24th meeting presented; Anthony made motion for approval, Jen seconded, minutes approved.

OLD BUSINESS

Chamber of Commerce

- Linda reported that the Chamber held a netwalking event in Aberdeen which was supposed to be followed by concert, but the concert was rained out. Due to the heat, we may not walk again until the Fall. There will be a luncheon on Tuesday, July 27th with a guest speaking about cybersecurity; not much else for the Summer.

Events

- Matawan Day – 40 vendors have already signed up and 2 sponsors; meeting with police & DPW, etc will be scheduled; the first MD Committee meeting will be Thursday, July 29th at The Geekery. All EDB Commission members are welcome to attend.
- Summer Market will be tabled until next year. Approximately 18 vendors were willing to participate and were invited to be a part of Matawan Day. Per Brian, we will look to hold a market in the Spring and hire one of the recommended firms to run it.
- 126 Main Street ribbon cutting & open house was held yesterday; 35 out of 51 apartments are already rented; retail will eventually move in – a grocery store submitted plans; will likely be leased to either a restaurant or grocery store but not for awhile

Hand Out

Jen shared her work on the handout and asked for the Commission to look it over and give suggestions. She also wants better photos and will work on the map using icons for parks & other places of interest. Businesses will not be highlighted as they are not always going to be there. Cathy suggested that we just show buildings like the Community Center, Burrow's Mansion, Post Office.

NEW BUSINESS

Landscape Architect Sheets –

- Brian shared sheets from Taylor Design Group. A company is appointed at the beginning of the year. They will look at potential development of the Forman Trail. As undeveloped land, funding can be applied for via parks & recreation and the historic value of the area. It will move forward in phases.

Cannabis

- Legalization was voted for by 68% of people in Matawan. Towns must act by August 21st and either take action, take no action or default to regulatory commission. Council has moved forward and approved it for retail and delivery. The licenses will be similar to liquor licenses; limited number and location (Route 34 and redevelopment area near the train station – not in residential areas). Most surrounding towns will not be selling; companies are assessing towns; 50% tax to come to Borough from sales. The Council is hoping to bring people into town.

Matawan Junction

- Developer can start moving forward; timeline – hoping for 18-24 months to completion from the time they start

Business Nuisance Noise Ordinance

- Sets the time for businesses to have outdoor entertainment, replacing an outdated ordinance. New ordinance sets the time to shut down Friday & Saturday nights at 11:00 and every other night at 10:00. It will be voted on at next Council meeting. Residents can call police if they feel the ordinance is violated; fines were set at a fair rate.

Open Floor

- Cozy Corner – for sale again
- Cathy brought up idea of use of area between police station and Tiffani's as a public information center
- Open House Meeting for businesses to get them involved and assist in setting up the direction as to where the Commission will go. It was decided to move up our October meeting to Oct. 21st and hold it at Town Hall.

Meeting adjourned at 8:03

Respectfully Submitted,

Linda Martin

Recording Secretary

Economic Development Business & Redevelopment Commission of Matawan