

Economic Business Development Meeting Minutes

Febraury 28th, 2019

The February Economic Business Development Meeting (EBD) kicked off at approximately 7:03 by Council Chair Deana Gunn

Attendance:

(present)

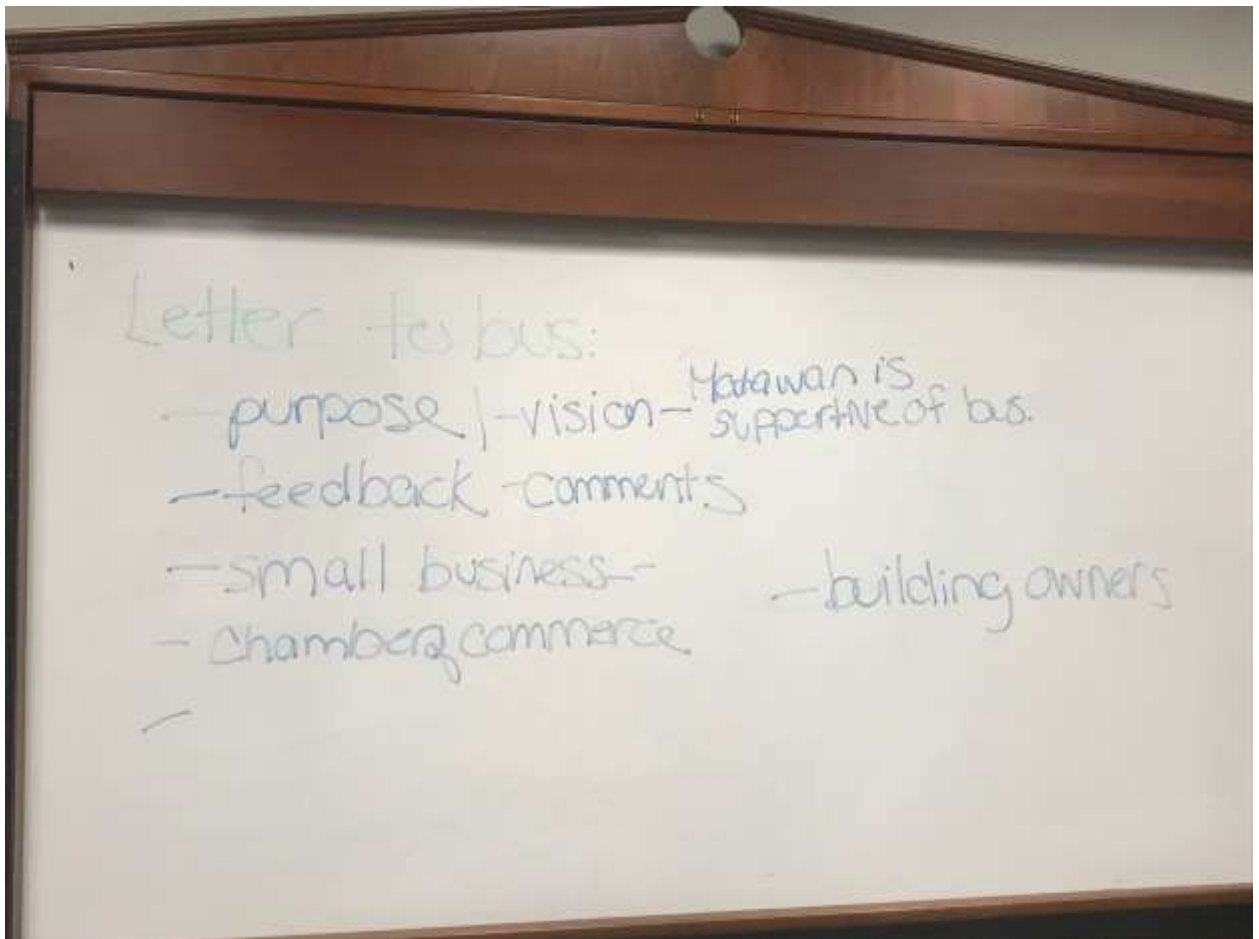
Deana Gunn
Anthony Caltabilota
Jennifer Jordan
Alaina Acosta
Jeremey Szoc

Absent:

Brett Cannon
Amanda Vero
David Vergaretti
Brian Livesey

- ❖ Jen Jordan spoke about her research of the 'cartoon' map for Matawan and passed out different types of samples. The group was in agreement that the map was a good idea in theory but with Matawan changing and the cost it was probably was a bit premature. We agreed to keep it in mind and Alaina was going to look into a scaled down version. Maybe something we could use for small business Saturday.
- ❖ The commission approved the January minutes.
- ❖ We also discussed working on a new business packet and working with the Chamber and borough to understand what the process is as there has been discussion that it isn't clear. Also once a new business opens providing them with some basic information

- ❖ We brainstormed about sending out a letter to the businesses in town making them aware that the commission exists along with some of the building owners. Deana agreed to write the letter.(see below)
- ❖ The Commission also discussed the meeting conflicts later in the year due to holidays and agreed to change the November meeting to the 26th and December's meeting to the 18th. The clerk will be notified with these changes.
- ❖ We also discussed social media and whether or not it would be helpful to the group at this time. This will be an ongoing discussion.



The meeting was adjourned at about 8:25PM.