

Economic Business Development Meeting Minutes

September 25th, 2019

The September Economic Business Development Meeting (EBD) kicked off at approximately 7:05 by Council Chair Deana Gunn

Attendance:

(present)

Deana Gunn
Anthony Caltabilota
Jen Jordan
Brian Livesey
Jay LoBosco (Guest)

(absent)

Brett Cannon
Jeremy Szoc
Alaina Acosta
Linda Martin

- ❖ The Commission approved the August minutes.
- ❖ Deana began a discussing the upcoming Matawan Day being held on October 5th. She mentioned that Linda could use volunteers from 8-12. Anthony mentioned he will be MC'ing the event and spoke about some of the highlights of the day including the eating contests. Deana also mentioned that Monica Askamit would be attending.
- ❖ Jen asked if we could add some info to the borough webpage about commission and why businesses should choose Matawan. We will be working on verbiage.
- ❖ Our next big focus will be Small Business Saturday. Deana mentioned that she will be meeting on Monday Sept. 30th with a sub-committee of Linda, Alaina and Daria (rec director) to see how we can expand on our captive audience of the Turkey Trot. She mentioned she'd send a follow up email and tasks may need to be divided to accomplish this goal due to the timeframe.

- ❖ We shared with the group that the ordinance 19-18 was introduced at the last council meeting to waive construction fees. Brian explained the ordinance and the criteria that needs to be met. The goal to incentivize new businesses to choose Matawan.
- ❖ We welcomed our guest Jay who is interested in becoming a part of the commission.

The meeting was adjourned at about 8:15PM.

Respectfully submitted,

Linda Martin
Recording Secretary