



MATAWAN DAY STREET FESTIVAL SPONSOR LEVELS CHART 2022



MAJOR SPONSORS

PLATINUM - \$750	DIAMOND - \$1500	PREMIER – \$3,000
10' x 10' table space	10' x 10' table space	10' x 10' table space
Business name advertised on our website, and social media pages	Business name advertised as Major Sponsor on our website and social media pages	Business name advertised as Major Sponsor on our website and social media pages
Business name flyers in the Matawan area	Business name flyers in the Matawan area	Business name flyers in the Matawan area
Business mentioned in newspapers and Patch advertisements	Business mentioned in newspapers and Patch advertisements	Business mentioned in newspapers and Patch advertisements as premier sponsor
Name on thank you sign in both major performing areas	Name on thank you sign in both major performing areas	Name on thank you sign in both major performing areas
Business name broadcast during event at main performance area	Business name broadcast during event at main performance area	Business name broadcast during event at main performance area
Business announcements by roaming reporter as the Platinum Sponsor during the day	Business announcements by roaming reporter as the Diamond Sponsor during the day	Business announcements by roaming reporter as the Premier Sponsor during the day
Logo on banners around the Matawan community	Larger logo on banners around the Matawan community	Larger logo on banners in Matawan community
	Business Name displayed on Ride Sponsor Sign at the 4 kids bounce house/slides activity locations	Business Name displayed on Ride Sponsor Sign at the 4 kids bounce house/slide activity locations
	One-year free membership in Matawan-Aberdeen Chamber of Commerce	One-year free membership in Matawan-Aberdeen Chamber of Commerce
		Two large street banners at the two main entrances of the festival exclusive acknowledgement of business

EVENT DAY SPECIALTY SPONSORS

BOOSTER - \$200	ZONE - \$500	SHUTTLE BUS - \$750
Additional fee if interested in table space at event	10' x 10' table space	10' x 10' table space
Business name flyers in the Matawan area	Business name displayed on the Zone Boards for your zone	Signs at shuttle stops including the Train Station One sign on the bus with business name/logo showing
Business name listed in newspapers and Patch, and on our website, and social media pages	Business name/logo on the 2 strands of pennants hanging across the street indicating the zone area. Each individual pennant will be color specific and include the business logo.	Shuttle bus signs along main street pointing to stop locations advertising you as the sponsor.
Name on thank you sign in both major performing areas	Business name listed in newspapers and Patch, and on our website, and social media pages	Business name listed in newspapers and Patch, and on our website, and social media pages
	Name on thank you sign in both major performing areas	Name on thank you sign in both major performing areas
		Business name broadcast during event at main performance areas
BAND STAND - \$1000	ENTERTAINMENT & SHOW - \$1250	KIDZ CORRAL ACTIVITY AREA - \$1500
10' x 10' table space	10' x 10' table space	10' x 10' table space
Large sign displayed next to band platform	Large Banner displayed in performance area behind performers during event	Large banner displayed across Kidz Corral area and large sign with logo directing people to the area
Business name/logo as the Band Sponsor	Business with name and logo as the Entertainment sponsor	Business with name and logo as the Kidz Corral Sponsor
Name listed on thank you signs placed in main performance areas and our website, Facebook, Instagram pages	Name listed on thank you signs in the entertainment areas and our website, Facebook, Instagram pages	Name listed on the thank you signs in main performance areas and our website, Facebook, Instagram pages
Business name broadcast during event at bandstand area	Business name broadcast during event at main performance areas	Business name broadcast during event at main performance areas
		One-year free membership in Matawan-Aberdeen Chamber