



JOSEPH ALTOMONTE  
MAYOR

## **BOROUGH OF MATAWAN**

### **MONMOUTH COUNTY, NEW JERSEY**

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**FOR IMMEDIATE RELEASE**

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**MATAWAN NEW JERSEY MAYOR JOSEPH ALTOMONTE ANNOUNCES PLANS FOR MATAWAN DAY SPECTACULAR SPONSORED BY MATAWAN-ABERDEEN CHAMBER OF COMMERCE SATURDAY, SEPTEMBER 24TH (RAINDATE SEPTEMBER 25TH) 12 NOON – 5PM MAIN STREET MATAWAN**

Matawan, New Jersey, September 14, 2016: Mayor Joseph Altomonte today announced one of the most exciting schedules for Matawan Day in recent borough history. The Mayor stated "Matawan Day 2016 will kick off at 12 noon sharp with a parade honoring Olympic Athlete and Bronze Medalist, Monica Aksamit!" The parade will begin at Terhune Park and Main Street and end at Ravine Drive and Main Street where the Mayor and several guests will be presenting Monica with a key to the town of Matawan and a proclamation. Monica will stay to greet Matawan Day visitors and sign autographs as well.

The day continues with over 100 vendors lining the street with tables and special products showcasing crafts, artwork, business materials and special giveaways. Several local restaurants and food trucks will be selling fabulous food, desserts and drinks; while kids can enjoy free rides on both ends of the event. DJ Adam Sabler will be on hand to get everyone in a festive mood and introduce entertainers from local dance studios and the Music and Art Academy. Local bands and soloists will perform as well next to La Riviera's beer and wine garden.

Firetrucks, EMT, police, CERT and the Monmouth County Sheriff's office will be there as well with firetrucks, ambulances and other safety vehicles for families to explore.

There is plenty to see and do throughout the day so be sure to save the date!

For more information, please contact Daria Dieterle 732-566-3898 X130