



Matawan-Aberdeen Chamber of Commerce

Helping to Build a Strong Business Community Since 1968

P.O. Box 522
Matawan, NJ 07747
732.290.1125
info@macocnj.com
www.macocnj.com

July 1, 2021

RE: MATAWAN DAY STREET FESTIVAL – Vendor Letter

The Matawan-Aberdeen Chamber of Commerce is pleased to announce that together with the Matawan Economic Development, Business and Redevelopment Commission, we will once again be presenting

Matawan Day Street Festival
On Main St in Matawan
Sat., Oct. 2nd, 2021 from 12pm - 5pm
Rain Date: Sun. Oct. 3rd (same time)

Matawan Day Street Festival attracts thousands of people to Matawan's Main Street where families enjoy the experience of tasting the wonderful variety of foods, seeing the talents of local crafters and artisans and meeting businesses invested in the well-being of the community.

We invite you to take advantage of this vendor opportunity to increase your exposure in the community and advertise your business. Choose one of the following and fill out attached application.

- Non-Profits - \$35:** 10' x 10' space on Main St.
- Crafter/Artisan \$50:** 10' x 10' space on Main St selling **handmade** items
- Vendors – Business/Retailers/Merchandisers - \$85:** 10' x 10' space on Main St. for businesses handing out information or selling items and/or services at the event
- Food Vendors - \$300:** 20' x 10' space on Main St. for businesses selling food
- Snack Vendors - \$150-\$200:** 20' x 10' or 10' x 10' space on Main St. for businesses selling snacks only

Publicity for the event is as follows:

- Local Cable TV and Newspapers
- Signage
- Matawan-Aberdeen Hometown Shopper
- Flyers and advertisements will be posted in banks, stores and other businesses in the area.
- Announcements on the Chamber's website and social media pages

*****Tables, Chairs and Electricity NOT provided, you must bring your own*****

Registration begins at 10:00am. Set-up time is from 10am-11:30am. Vendor check-in location to be announced. You will be given your spot number and directed where to set up from there.

Table locations assigned on first come/first serve basis by date of receipt of application

DON'T DELAY – WE SELL OUT EVERY YEAR

NO REFUNDS except for cancellation by government order, then fee is refundable minus 20% admin fee.

For further information, please call 732-290-1125 or email matawanday2021@gmail.com

To register online, please visit our website at macocnj.com



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Matawan Day Street Festival 2021 Vendor Application

Oct. 2, 2021 12:00 pm – 5:00 pm Rain Date Oct. 3, 2021 Main St., Matawan

Please check one: Prices are current and subject to increase after Sept. 1st.

Non-Profit:	\$ 35	10' X 10' _____	
Crafter/Artisan:	\$ 50	10' X 10' _____	(Selling crafts at event-handmade only)
Business/Retail/Merchandiser:	\$ 85	10' X 10' _____	(Handing out brochures/info & sales)
Food Vendor:	\$300	20' X 10' _____	*(Health & Fire Permit Required & separate
Snack Vendors:	\$200	20' X 10' _____	fee to Health/Fire Prevention Dept's. will apply
	\$150	10' X 10' _____	Insurance Certificate naming MACOC as add'l insured required)

Any vendor selling, sampling or giving away any **consumable** product (including water) must apply for a permit from the Monmouth Health Dept. Permit not needed for wrapped commercial brand candy.

Do you need an application? Yes _____ No _____

Business Name _____ Contact Name (Owner or Representative) _____

Address _____

Contact Phone Number(s) _____ Cell Phone Number (day of event) _____

Email Address (provide more than one if necessary – this will be our primary source of communication and you do not want to miss any notifications) _____

Website and/or Facebook Page _____

Items and/or services being sold or provided _____

Will you be using: propane, generator, sterno, charcoal, etc.? Yes ____ No ____ If yes, circle all that apply.

Special Request & Number of Spots if requesting more than one _____

How did you hear about Matawan Day? _____

Please make check payable to: Matawan-Aberdeen Chamber of Commerce and return with this completed form to: PO Box 522, Matawan, NJ 07747 as soon as possible to secure your spot.

Table spots assigned on first come/first serve basis by date of receipt of application

If you wish to pay by credit card, please visit our website at macocnj.com to register and pay on line.

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