



Matawan-Aberdeen Chamber of Commerce

Helping to Build A Strong Business Community Since 1968

P. O. Box 522
Matawan, NJ 07747
www.macocnj.com

April 15, 2015

RE: MATAWAN DAY AND FOOD FESTIVAL – Sponsorship Letter

Sat., Oct. 3, 2015, 12pm - 5pm Rain Date: Sun., Oct. 4, 2015; Main St. in Matawan

Dear Business Owner:

The Matawan-Aberdeen Chamber of Commerce is happy to announce that we will be presenting *Matawan Day and Food Festival* this year on Sat., Oct. 3, 2015, from 12pm - 5pm, on Main St. in Matawan. Rain Date: Sun., Oct 4th same time.

Matawan Day and Food Festival attracts thousands of people to Matawan's Main Street where families enjoy the experience of tasting the wonderful variety of foods, seeing the talents of local crafters and artisans and meeting businesses invested in the well-being of the community. They will also enjoy free rides and entertainment.

We are calling on the business community to support this great event by becoming a 2015 Matawan Day and Food Festival Sponsor. Please take a moment to read over the various levels and the advertising benefits associated with each sponsorship. We greatly appreciate any support you can give.

Premier Sponsorship - \$750

- 10' x 10' table space
- Sign displayed in front of all rides and entertainment areas
- Business name broadcasted during the event
- Business name displayed on signs placed on Route 34, Main St. and by Aberdeen-Matawan Train Station.
- Business name advertised on our website and mentioned on our Facebook and Twitter pages
- Business name on advertisements / flyers in the Matawan-Aberdeen Area
- One year free membership in Matawan-Aberdeen Chamber of Commerce

Platinum Sponsorship - \$500

- 10' x 10' table space
- Business name broadcasted during the event
- Business name displayed on signs placed on Route 34, Main St. and by Aberdeen-Matawan Train Station.
- Business name advertised on our website and mentioned on our Facebook and Twitter pages
- Business name on advertisements / flyers in the Matawan-Aberdeen Area
- Six month free membership in Matawan-Aberdeen Chamber of Commerce

Gold Sponsorship - \$350

- 10' x 10' table space (not food vendor)
- Business name displayed on signs placed on Route 34, Main St. and by Aberdeen-Matawan Train Station
- Business name advertised on our website and mentioned on our Facebook and Twitter pages
- Business name on advertisements / flyers in the Matawan-Aberdeen Area

Contributor - \$50

- Certificate of Appreciation

For further information, please call Matawan Day Hotline 732-970-6489 or email matawanday2015@gmail.com



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Publicity for the event is as follows:

- Local Cable TV and Newspapers
- Signage
- Matawan-Aberdeen Hometown Shopper
- Flyers and advertisements will be posted in banks, stores and other businesses throughout Matawan, Aberdeen and surrounding areas.
- Announcements on the Chamber's website, Facebook page and Twitter

Thank you for your support. Your participation will help make this event a great celebration of community.

Our business will support Matawan Day and Food Festival, to be held Saturday, Oct. 3, 2015 (rain date Oct. 4) on Main St. from the Matawan-Aberdeen Library to La Riviera Restaurant & Bar.

Please circle one of the options: \$750 \$500 \$350 \$50

****For sponsorship levels \$350 and up, will you be taking the table space included? Yes / No**

Please make your check payable to: Matawan-Aberdeen Chamber of Commerce, and return with this completed form to: PO Box 522, Matawan, NJ 07747 by June 1, 2015.

We will also accept credit card payment over the phone. Please call 732-970-6489 and leave a message that this is your preferred method of payment. We will return your call to obtain the information.

Business Name _____

Contact Name (Owner or Representative) _____

Address _____

Contact Phone Number(s) _____

Email Address _____

Below is applicable to Sponsorship Levels \$350 and up

*****Tables and Electricity NOT provided, must bring your own*****

Items and/or services being sold or provided _____

Will you be using: propane, generator, sterno, charcoal, etc. Yes / No

Portable Generator, please bring 100' cord so that generator can be moved away from the crowd. Please let us know if your generator is not portable.

Will you be using a Truck or Tractor Trailer as part of your display? Yes / No

Special Request & Number of Spots if requesting more than one _____

Registration begins at 8:30am. Set-up time is from 10am–12pm. Check-in table at either end of event.

For further information, please call Matawan Day Hotline 732-970-6489 or email matawanday2015@gmail.com