

MOYERS INSURANCE AGENCY

COMPLETE INSURANCE SERVICES

P.O. BOX 998, MATAWAN, NJ 07747-0998

Phone: 732.414.8818 FAX: 732.566.6179

MatawanDay@moyersins.com

June 11, 2014

RE: **MATAWAN DAY AND FOOD FESTIVAL – Vendor Letter**

Sat., Oct. 11, 2014, 12 - 5pm - Rain Date: Sun., Oct. 12, 2014
On Main St. from Matawan-Aberdeen Library to La Riviera Restaurant & Bar

Dear Business Owner:

The **Moyers Insurance Agency** will be presenting *Matawan Day and Food Festival*. Matawan Day will be held on Sat., Oct. 11, 2014, from 12 – 5pm, on Main St. from the Matawan-Aberdeen Library to La Riviera Restaurant & Bar. Rain Date: Sun., Oct. 12th same time.

We invite you to take advantage of this opportunity to increase your exposure and advertise your business by being a vendor at this wonderful event. Choose one of the following and get your business' name into the community.

Non-Profits - \$25: 10' x 10' space on Main St.

Vendors - \$70: 10' x 10' space on Main St. for businesses handing out information only

Crafters/Retailers - \$85: 10' x 10' space on Main St. for businesses selling items and/or services

Food Vendors - \$250: 20' x 10' space on Main St. for businesses selling food

*****Tables and Electricity NOT provided, you must bring your own*****

Please check-in at the Check In table at either end of the event. You will be directed where to setup from there. Registration begins at 8:30am. Set-up time is from 10am – 12pm.

The publicity for the event is as follows:

- Local Cable TV and Newspapers
- Flyers will be posted in banks, stores, and other businesses throughout the area
- Matawan-Aberdeen Hometown Shopper
- Advertisements / flyers in the Matawan-Aberdeen Area

Your participation will help make this event a great celebration of community. We anticipate several thousand of our local residents and their families. Rides, Food and Entertainment will be available in addition to other attractions.

For additional information, call the Moyers Insurance Agency – Matawan Day Hot Line, 732.414.8818.

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Your contribution is greatly appreciated.

Sincerely,



Mike Moyers

Our business will be part of Matawan Day and Food Festival, to be held Sat., Oct. 11, 2014 on Main St. from the Matawan-Aberdeen Library to La Riviera Restaurant & Bar. **Please circle one of the options below.**

Non-Profit: \$25

(If selling food,
Please call us)

Vendor: \$70

(Handing out info)

Crafter / Retailer: \$85

(Selling product)

Food Vendor: \$250

(Health & Propane
Permit required +
Insurance Cert
Naming Moyers Ins.
As Add'l Insured)

**Please make check payable to: Moyers Insurance Agency, and return with this completed form to:
PO Box 998, Matawan, NJ 07747 no later than Sept. 10th. No Refunds after Sept. 10th.**

Business Name / Contact Name (Owner or Representative)

Contact Phone Number(s) / Address & Town

Email Address

Items and/or services being sold or provided

Will you be using: propane, generator, sterno, charcoal, etc. Portable Generator, please bring 100' cord so that generator can be moved away from the crowd. Please let us know if your generator is not portable.

Special Request & Number of Spots – If requesting more than one?
Will you be using a Truck or Tractor Trailer as part of your display?

How did you hear about Matawan Day?